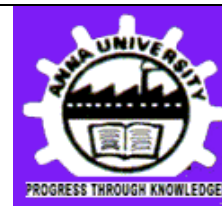


# DEPARTMENT OF ARCHITECTURE

SCHOOL OF ARCHITECTURE AND PLANNING CAMPUS

ANNA UNIVERSITY ; CHENNAI - 600 025

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**Dr. Raneev Vedamuthu**  
**Professor and Head**

Ref: HOD(A)/Madras Day/2012

Date: 10.08.2012

To

Architectural firms of Chennai

Sir/Madam,

Sub: Madras Day Celebrations at the Department of Architecture, SAP  
Campus, Anna University, Chennai – Invitation to take part in competitions  
– reg.

The founding day of Madras is considered to be August 22, 1639. In recent years, this day is being observed and celebrated as '**MADRAS DAY**'.

The Department of Architecture, School of Architecture and Planning Campus, Anna University, Chennai is celebrating '**MADRAS DAY 2012**' on the theme '**SUSTAINING THE SPIRIT OF CHENNAI**'. In connection with the same it is proposed to organise '**Micro Ideas Macro Change**' - **Design Competition**. The competition is open to architectural firms and students in Tamil Nadu, with prizes in each category. The details are given in the competition brief enclosed herewith. I request you to take part in the above mentioned competitions. The entries will be displayed in the exhibition to be inaugurated on 24<sup>th</sup> August 2012. The exhibition will be kept open for public till 25<sup>th</sup> August 2012. For any queries kindly contact the convener of MADRAS DAY 2012 celebrations, Dr. K.R. Sitalakshmi, Associate Professor, Department of Architecture, School of Architecture and Planning, Anna University, Chennai – 600 025, Phone : 22359303, 9884440722. (E-mail id: sitalakshmikr@gmail.com)

Looking forward to your support and active participation. The invitation for the Madras Day 2012 celebrations will be sent to you shortly.

Yours faithfully,

**HOD, Architecture**

Encl: as above

# THE MADRAS DAY CELEBRATIONS 2012

ORGANISED BY

## ARCHILOGUE

THE TECHNICAL SOCIETY OF THE DEPARTMENT OF ARCHITECTURE  
SCHOOL OF ARCHITECTURE AND PLANNING CAMPUS, ANNA UNIVERSITY, CHENNAI

THEME: "SUSTAINING THE SPIRIT OF CHENNAI"

### COMPETITIONS

#### DESIGN COMPETITION- "MICRO IDEAS, MACRO CHANGE"

Sometimes, design is all about making a small tweak to effect a large change, while maintaining continuity. Reconfigure the city-scape of Chennai through micro ideas that are innovative and have the possibility of making positive macro transformations, while still sustaining desirable existing patterns.

The competition is open to all architecture students and architectural firms in Tamil Nadu. Any number of entries are permitted. Individual as well as group entries with a maximum of three in a group are permitted. The presentation should be on a single panel of size 4' x 2' mounted on foamboard. No information identifying the participant(s) should be given on the front side of the panel. The full name of the participant(s), institution and entry number (if more than one) should be written on the reverse side of the panel in permanent marker. The entries have to be submitted by 10.00 a.m on 23<sup>rd</sup> August 2012 at the School of Architecture and Planning, Chennai along with bonafide certificates from the institutions.

The entries will be displayed for public viewership on 24<sup>th</sup> and 25<sup>th</sup> Aug 2012. The content of the entries in terms of drawings, visuals written matter, scale, technique of presentation, etc., should be in such a manner as to be easily comprehensible.

Three prizes will be awarded in each category- first prize Rs. 2000, second prize Rs. 1000, third prize Rs. 500. Certificates will be given for winners and participants.

For any queries contact

**Dr. Ranees Vedamuthu**

Professor & Head

Department of Architecture, SAP Campus  
Anna University, Chennai

**Dr.K.R.Sitalakshmi**

Convener- Madras Day

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